



THE WISE HIPPO
**Hypnobirthing
Teacher Training Pack**



Welcome To The Wise Hippo!

We are absolutely thrilled to share the incredible opportunity of becoming a certified Wise Hippo Hypnobirthing Teacher with you. This information pack is designed to provide everything you need to embark on this rewarding journey. If you have any questions along the way, feel free to reach out—we would love to have a chat and guide you through your next steps. Our contact details are below.



Ready to Get Started? ✉ training@thewisehippo.com ☎ 07951102213

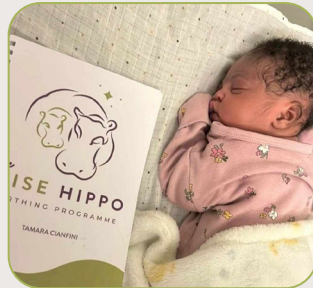
Why Become a Wise Hippo Teacher?

In today's unpredictable birthing environment, many expectant parents experience high levels of fear and anxiety. Unfortunately, the standard of antenatal education is often conflicting, biased, and lacking the support parents truly need. Today's expectant parents are faced with many obstacles, including high intervention rates which can affect the health and wellbeing of all involved.

By training with The Wise Hippo, you will:

- + **Empower parents** with a life-changing programme that ensures "The Right Birth On The Day."
- + **Make a real impact** in your community, offering professional, evidence-based education.
- + **Gain the flexibility** to teach both face-to-face and online courses.
- + **Join a supportive community** that helps you grow and succeed in your new career.
- + **Receive an accredited certification** that is highly recognised.
- + The Wise Hippo is one of the only hypnobirthing course providers that takes collecting **birth outcome statistics** seriously. Our 'Right Birth On The Day Approach' means we never promise that birth will ever go a certain way.

With our structured training, you'll gain the knowledge and confidence to make a difference in the lives of parents while building a fulfilling career. We pride ourselves on the supportive community we have created which you are welcome to tap into at any time. There are some incredibly wise and experienced teachers and birth professionals within The Wise Hippo POD to support you and your unique business.



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Your Training Journey

Our training is designed to be flexible and supportive. You can start right away and even achieve a full certification in as little as **one month**, or work at your own pace.

Your training includes:

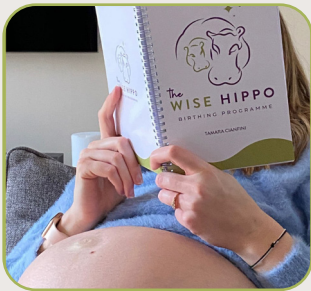
- 1. Hypnosis Foundation Module (4 hours)** – Learn the basics of hypnosis and how it benefits pregnancy and birth. This module connects with the how and why The Wise Hippo techniques work so well during labour and birth.
- 2. Birth Foundation Module (8 hours)** – (For non-birth professionals) Gain essential birth knowledge to support parents effectively. You do not need a medical background to teach our programme as our role as a teacher focuses primarily on turning expectant parents into ‘Experts in Relaxation’.
- 3. How to Teach Foundation Modules (8 hours)** – Discover how to deliver engaging and effective hypnobirthing classes. Sit down with a notebook and pen and lesson plan your class whilst watching how these Wise Hippo teachers teach their classes. Class structure is flexible and adaptable so feel free to put your own spin on how you would share this knowledge.
- 4. Practice & Planning Session (3 hours via Zoom)** – A personalised zoom session with Tamara, tailored to your specific needs. During this session Tamara will guide you and business plan with you based on your specific needs. In this session you will have the opportunity to ask any questions and refine all Wise Hippo techniques. Tamara can’t wait to hear where your ‘Sea of Serenity’ is and what your ‘Cloak of Protection’ looks like.
- 5. Teaching a Case Study** – Deliver the full programme to one expectant couple, with materials (book and HUB access) provided by us.
- 6. Marketing Your Business** – You are welcome to use all Wise Hippo resources and information we have put together for you in The POD. From ‘How to get started’ to what to do at each stage of your business set up we have it covered.

Wise Hippo teacher Shereen loves to use props in her classes making teaching fun and interactive.



The Only Way is The Wise Hippo

The Only Way is The Wise Hippo say the TOWIE mums! Even celebrities have chosen the same program you'll be teaching. England Football Captain Harry and his wife, Kate Kane, prepared for all three of their births using The Wise Hippo resources.



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Your Training Fee

Full training	Midwives	NHS Trusts (Groups)
£997	£497	£297

Payment Plan Available! Spread the cost with 4 x monthly payments.

Your investment includes:

- + Full access to all online training modules.
- + A welcome pack with our instructional 'Teacher's Handbook' posted to you.
- + A personalised one-on-one preparation session with Tamara Cianfini.
- + Your first 12-month teaching licence included. (Our annual licence fee is £90)
- + Ongoing support from The Wise Hippo HQ and POD Community.
- + Certification upon completion of your case study and feedback submission.
- + Full support via phone and email: help@thewisehippo.com.

Teaching Resources Provided

Your future clients will receive high-quality materials to support their journey, including:

- + The Wise Hippo Guidebook or/and The Online Flipbook. (Same book)
- + Access to The Wise Hippo HUB, featuring:
 - 12 downloadable relaxation sessions.
 - Over 100 inspiring and instructional videos.
 - An extensive online resource library.
 - Ongoing support via email and online platforms.

These resources ensure your clients feel empowered, informed, and fully supported throughout their pregnancy. Please note that The Wise Hippo does not take a percentage of your earnings. We ask that you purchase our materials for each expectant couple that you teach (£18 per couple). All books can be purchased via The POD shop and we offer discounts when ordering more than one book.

“A teacher plants the seeds of knowledge that last a lifetime.”

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Frequently Asked Questions

1. Do I need previous experience in birth work?

No prior experience is necessary. Our training is designed to equip you with all the knowledge and skills you need to confidently teach hypnobirthing.

2. What is the earning potential?

This is down to you, how committed you are and how often you wish to teach. Some teachers prefer to teach private classes one to one, some prefer to teach online and others prefer group classes.

3. How long will it take to complete the training?

You can complete the training in as little as one month or take your time and work at your own pace.

4. Can I teach online and in-person?

Yes! Our training equips you to teach both live online and face-to-face sessions.

5. Surely it is cheaper for parent's to do an online course?

Yes it is but they won't get you...a supportive teacher, accountability, fun/interactive classes and the experience of celebration and meeting other parents. Those that choose an online teaching option are a very different audience to those preferring to have a teacher by their side.

6. What ongoing support will I receive?

You will have access to our thriving Wise Hippo POD community, where experienced teachers, including midwives, share advice and support. We also provide ongoing mentorship and business-building tips. Jo (our helpful hippo) is always on hand to answer your or your client's questions - help@thewisehippo.com.

7. How do I sign up for the training?

Simply request a booking form by responding to this email or contacting Tamara directly. Once you return your booking form we will set you up and post out your teacher training pack containing your Wise Hippo Instruction manual, class structures and scripts.

Meet Your Trainer: Tamara Cianfini

As a Hypnobirthing mum, trained nurse, hypnotherapist, birth doula, and former chair of UK Hypnobirthing (Mongan Method), I've trained hundreds of teachers and midwives. I am the proud founder of World Hypnobirthing Day and the author of *The Birth Path*, (available on Amazon, with a signed copy included in your training!). This book is designed to help Wise Hippo teachers attract new clients.

I am passionate about supporting our teachers and ensuring they have all the tools needed to thrive. From helping you build your business to providing top-quality resources, I am committed to your success. I also love attending births and if the families I support are happy for me to share their stories/images/video footage then you are welcome to use it to inspire your clients too.

The Wise Hippo Works! Collecting birth outcome statistics is crucial. As all parents use the same resources in The Wise Hippo HUB and follow a consistent preparation approach, we can ensure our data is accurate and meaningful. These insights help refine our programme and provide valuable evidence for marketing, demonstrating its real impact.



With warmth & wisdom.

Tamara Cianfini

Founder, The Wise Hippo

Ready to Get Started?

If you're ready to make a difference and start your journey as a Wise Hippo Hypnobirthing Teacher, we would love to hear from you!

✉ training@thewisehippo.com

📞 **07951102213**

Simply reply to this email to request your booking form and take the first step towards a rewarding career. We look forward to welcoming you to The Wise Hippo community and supporting you on your exciting teaching journey!